***Cultural Globalization – Questions from the reading...***

In your own words, explain what is meant by ***‘cultural globalization.’***

What are 2 factors that lead to cultural globalization (1 from the reading, and 1 that is not)? How do they influence cultures? (give examples)

What are some of the fears associated with cultural globalization? Why is it worrisome to some critics?

Using a diagram (circle culture, square culture), draw an explanation for ***cultural homogenization.*** Beside this, explain what has happened in words.

How do transnational (American) businesses like Starbucks and McDonalds promote cultural homogenization?

*“Images of America are so pervasive in this global village that it is almost as if instead of the world immigrating to America, America has emigrated to the world, allowing people to aspire to be Americans even in distant countries.”* (Kim Campbell, former Canadian Prime Minister)

Do you support (or are you opposed to) the spread of American culture? Explain.

How are the coffee and cafe cultures of Italy and Paris changing as a result of ***Americanization***?

Reflecting on your own cultural knowledge, what are some Canadian ***mores*** that are affected by the influence of the United States? How have various cultures influenced Canadian living?